

# Raw Marketing

## Terms & Conditions

Within this agreement, RAW Marketing Services Limited shall be "the seller" and the company or individual placing the order shall be "the buyer".

### **Google™ marketing**

RAW Marketing Services (the seller) guarantees using its online systems to create online advertisements based around the buyer's key phrases. The adverts will then appear within the sponsored links on Google™.

The buyer can see the adverts by going to [www.google.co.uk](http://www.google.co.uk) or [www.google.co.uk/adpreview](http://www.google.co.uk/adpreview) and typing their chosen key phrases into the Google™ search bar and clicking "search".

Upon receipt of payment the buyer agrees to this contract. The buyer's adverts will be activated within 48 working hours of the order date unless otherwise specified by the buyer or seller at the point of sale.

### **Duration of Contract**

This contract will renew for one further month, each calendar month, from the date of entering into the agreement. If the renewal payment date falls on a Saturday or Sunday, the payment will be debited on the preceding Friday.

### **Cancellation of Contract**

Within the first month's marketing the buyer can cancel the agreement with immediate effect by sending an email to [requesttocancel@rawmarketing.co.uk](mailto:requesttocancel@rawmarketing.co.uk). After the first month's marketing, a notice period of thirty days is required to cancel Google™ Marketing. The buyer can only cancel their contract by sending a written letter to RAW Marketing Services Ltd. We cannot be held liable for items lost in the post without a tracking number.

RAW Marketing Services Ltd,

Pickmere Grange,

Pickmere Lane,

Knutsford,

Cheshire.

WA16 0JJ